

Priority Mapping Exercise: Higher Education Initiatives

Below are 10 hypothetical initiatives relevant to universities and colleges. Use the table to assess Strategic Alignment, Impact, and decide Yes/No.

| Initiative | Strategic Alignment (Yes/No and list Strategic Initiative) | Impact (On scale 1 to 5, 5 being greatest impact) | Decision (Yes/No) |
|--|--|--|----------------------|
| Launch a new online degree program in Data Analytics | | | |
| Develop a campus-wide mental health initiative for students and staff | | | |
| Implement a faculty professional development series on AI in teaching | | | |
| Expand international student recruitment in Asia and Africa | | | |
| Create a centralized advising center for all academic programs | | | |
| Introduce a sustainability plan to achieve carbon neutrality by 2035 | | | |
| Upgrade the Learning Management System (LMS) to a new platform | | | |
| Start a community engagement program with local businesses and nonprofits | | | |
| Develop a micro-credentialing program for workforce development | | | |
| Launch a diversity, equity, and inclusion (DEI) audit across all departments | | | |

Source: Dr. Kathryn Skulley, Community College of Aurora